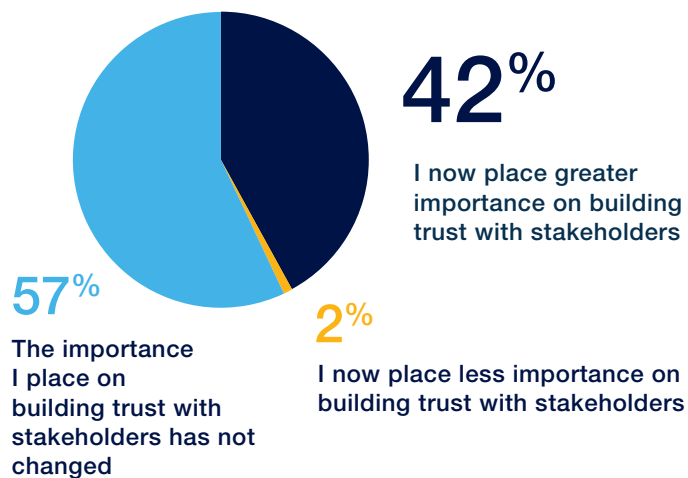


Today's chief executives recognize the importance of stakeholder trust



Nearly all chief executives rate building and maintaining trust with stakeholders as a high or essential priority, compared to their other business priorities.



Forty-two percent of chief executives say they've increased the importance they place on building and maintaining trust with stakeholders in the past five years, supporting the notion that business leadership is experiencing a paradigm shift.

Across the globe, stakeholder trust is a top priority for chief executives

% of chief executives who say, compared to their other business priorities, building/maintaining trust with stakeholders is a high or essential priority:

